



## Mighty Marketing & Communications Specialist

### Are You a Clever Duck? Take a gander at this post...

Accent Inns Inc. is searching for a **Mighty Marketing & Communications Specialist** to join our flock of totally unique and fun-loving individuals at our Rebel Base in Victoria BC. This role is super flexible and you can work from home when you want.

### Who We Are

Accent Inns Inc. is the BC hospitality company with three brands: Accent Inns, Hotel Zed and Roar, our new restaurant in Tofino. Working here is different than working anywhere else, and we don't just say that. We're a family-owned company that LEADS WITH LOVE and our number one metric as a company is the happiness of our staff, who we call our Fam-Jam 'cause we are like family.

Key to our success is living by our four Core Values everyday:

- Be Real
- Have Fun
- Make Everything Better
- Have Each Other's Backs

Here we want our Fam-Jam to feel well taken of by us and by one another. That's who we are!

### Your Skills

You'll bring our brands to life, both online and IRL. You're able to juggle multiple brands and make it look easy. You have at least two years' experience in Marketing—or you can make a case for it!

- You're fluent in email marketing campaigns and know how to optimize content and play in the data of a CRM program.
- You're super comfortable with social media (like, favourite-pair-of-pajamas comfy) and know how to create engaging content across all platforms—including Reels and Tik Tok.
- You have a basic knowledge of print production and can manage supplier relationships as well as keep an eye on various deadlines at once.
- You have a proven record in execution and can be our go-to for hammering out the logistics needed to bring our big ideas to life.
- You don't shy away from a good pun or a bold idea. you love trying new, bold things. We are the people that created the [Nooner Babymaker](#) after all!

### Key Responsibilities

- Running social media. This includes optimization and content creation, as well as staying on top of new opportunities and tools that could step up our game.
- Creating, deploying, optimizing and reporting on email marketing campaigns and lifecycles. Database management and HTML skills are an asset but not required.
- Maintaining and updating content on all of our branded websites.
- Building collateral and signage for Operations, Restaurant, HR and Sales teams.
- Coordinating with various agencies, freelancers and vendors to meet deadlines and maintain relationships.

Don't duck out of this great opportunity to join our Fam-Jam, APPLY NOW!

Send your cover letter and resume to [hr@accentinns.com](mailto:hr@accentinns.com)